

# Nicole Tebbutt | Product Designer

nicoletebs@gmail.com | 415-371-8495 | www.nicoletebbuttux.com

## Work Experience

### Freelance Product Designer

Mar 2018- Present

- Completing full-scope UX/UI from initial research, design, user testing, and high-fidelity design for desktop applications, IOS, marketing websites, e-commerce sites, and dashboard applications.
- Clients Include: Fuse Washington, Bay Area Creative Foundation, Techrow, Digilock, Keylitix, Citizen Emoji IOS application, as well as many small businesses.

### Graphic Designer University Credit Union

Mar 2022- Present

- Create visual assets for digital and print deliverables including: online ads for social media, web banners, email newsletters, flyers, banners and brochures.

## Internships

### Product Design Apprentice at Upperstudy

Feb 2022 -Present

- Participated in weekly design sprint UI exercises, iterating on designs based on feedback from senior designers.
- As a result, improved my craft skillset across product, UI, and visual design.

### UX Design Apprentice at Literator

April 2018-Sep 2018

- Worked as the sole apprentice under the head of design for a small Ed Tech startup.
- Conducted user interviews, synthesized findings into design iterations, recruited users for user testing, conducted user testing sessions and eventually delivered final design mockups to engineering team.

### Marketing Intern at DoTheBay

Feb 2017- Feb 2018

- Created weekly editorial content to help promote various events, local businesses, cuisine, and popular ideas around the Bay Area.
- Designed social media (Facebook, Twitter, Instagram)advertising strategies to boost brand image and site traffic, including A/B testing.
- Collected consumer data by analyzing trends and traffic through Facebook tools and Google Analytics, used this data to inform what content was reaching target audience.

## Skills

Affinity Mapping  
Agile Methodologies  
Client Presentations  
Competitive Analysis  
Heuristic Evaluation  
High Fidelity Mockups  
Interaction Design  
Paper Prototyping  
Pitching Solutions  
Rapid Prototyping  
Sitemapping  
Storyboarding  
Style Guides  
Teamwork  
Typography  
Usability Testing

## Tools

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
InVision  
Figma  
Marvel  
Principle  
Sketch  
Slack

## Education

CCSF  
AA in Graphic Design  
2019-2022

General Assembly User  
Experience Design Immersive  
Certificate of Completion  
2018 (3 months)

San Francisco State  
BA in Cultural Anthropology  
2009-2014